

Wematter announces Daniel Delviken as new Marketing Director

– 3D printer manufacturer gears up for international expansion



Picture: Daniel Delviken with an Aurora powder package by the Gravity SLS 3D printer.

Swedish 3D printer manufacturer Wematter, which offers advanced SLS technology with a user-friendly hardware and software solution, hires Daniel Delviken as the new marketing director. Daniel Delviken comes most recently from Softube, an e-commerce company in the music industry, and has solid experience with brand development and communication from, among others, international companies, such as Unilever, DeLaval and Sherwin-Williams. He took up his new responsibilities on March 1.

Wematter has exhibited strong growth in recent years, which augurs well for continued expansion. In the last six months, Wematter has grown by 30 percent, or 10 new employees, to meet growing sales.

“In my view, Wematter is a very exciting company, with unique patents and great market potential. I will be leading a competent team, with which it will be fun to

work to develop the Wematter brand and drive sales. My mission is to increase awareness of the brand and our offer,” said Daniel Delviken, Wematter’s new Marketing Director.

“Daniel’s skills and experience are tremendous assets to us as we continue to grow. Marketing and communication are critical to our continued success. We warmly welcome Daniel to the Wematter team!”, said Robert Kniola, founder and CEO at Wematter.

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About Wematter AB (publ)

Wematter's pioneering end-to-end solution is broadening commercial opportunities in a market that is set to grow sevenfold in four years and is currently worth €5 billion. Wematter's €100 000 solution makes it easier and faster for developers to create new products, or for workshops to produce durable and fully functional spare parts. The product-as-a-service business model creates the conditions for stable and recurring revenues from rent and the company's sale of manufacturing materials. wematter3d.com